

Is Your Business Breastfeeding Friendly?



What You should know...

The Fair Labor Standards Act requires employers to provide accommodations for nursing mothers. It includes “a place, other than a bathroom, that is shielded from view and free from intrusion from coworkers and the public, which may be used by an employee to express breast milk.”

A Breastfeeding Friendly Business:

- Supports breastfeeding employees by implementing policies
- Provides employees with adequate breaks and private space to express milk
- Creates a positive public image

Why we Need Breastfeeding Friendly Businesses

One of the most common times women tend to stop breastfeeding is around the time they return to work. To help eliminate this, women need support in the workplace. A business can actually profit from supporting their employees during breastfeeding.

Benefits to employers because employees who breastfeed will:

- Miss less work because breastfed babies are healthier
- Have lower health care costs
- Feel supported at work and report higher productivity and loyalty

How to Become a Breastfeeding Friendly Business

The Wood County Health Department, in partnership with the Wood County Breastfeeding Coalition is here to help businesses become more supportive by assisting with policy development, brainstorm ways to make current spaces work for private places to express milk, and find resources to help business achieve breastfeeding friendly designation. Once the Wood County Health Department recognizes that a business has a policy in place, the business will receive a recognition letter and a window decal to display, if desired.

Interested in becoming recognized as breastfeeding friendly? Contact Amber France at the Wood County Health Department at afrance@co.wood.wi.us or 715-421-8911.

For more information please visit our website: <http://www.woodcountybreastfeeding.org/>